

IT Project Management

Topic 1
INTRODUCTION





COMMONWEALTH OF AUSTRALIA

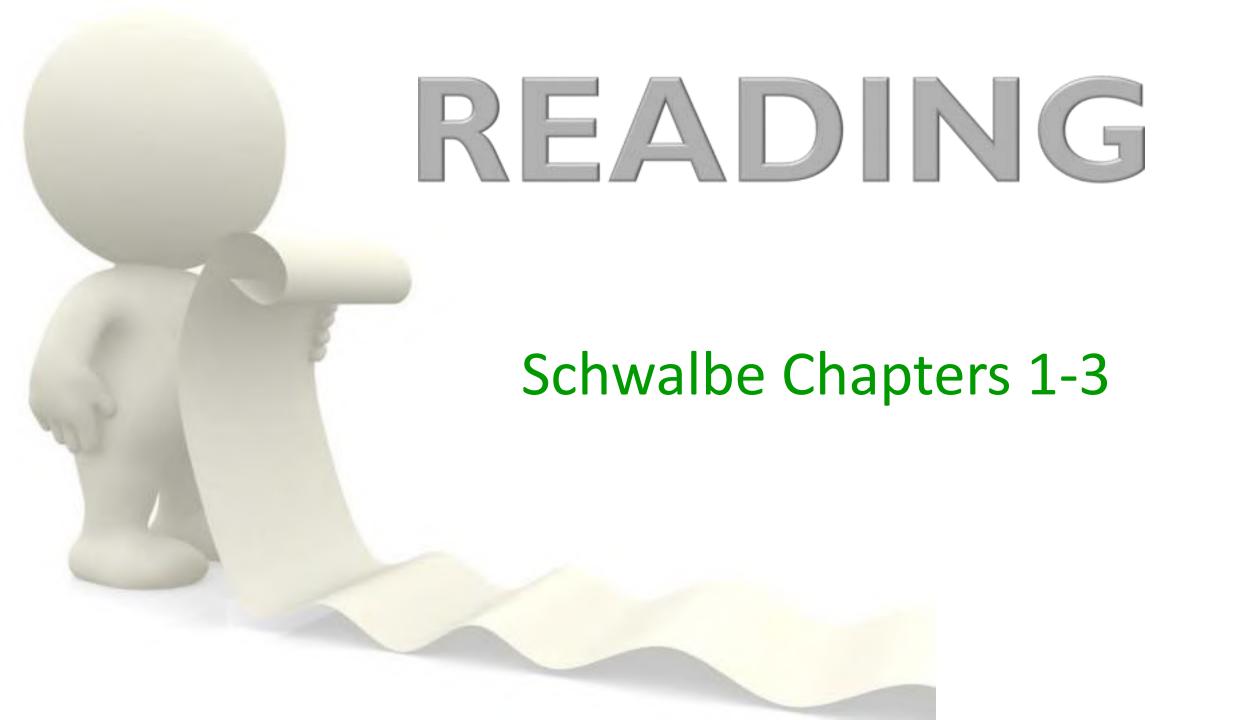
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TODAY'S SESSION IS IN 3 PARTS



INTRODUCTION
(WHAT IS PM & WHY IS PM IMPORTANT)

PROJECT
MANAGEMENT
IN CONTEXT

PROJECT
MANAGEMENT
PROCESS GROUPS







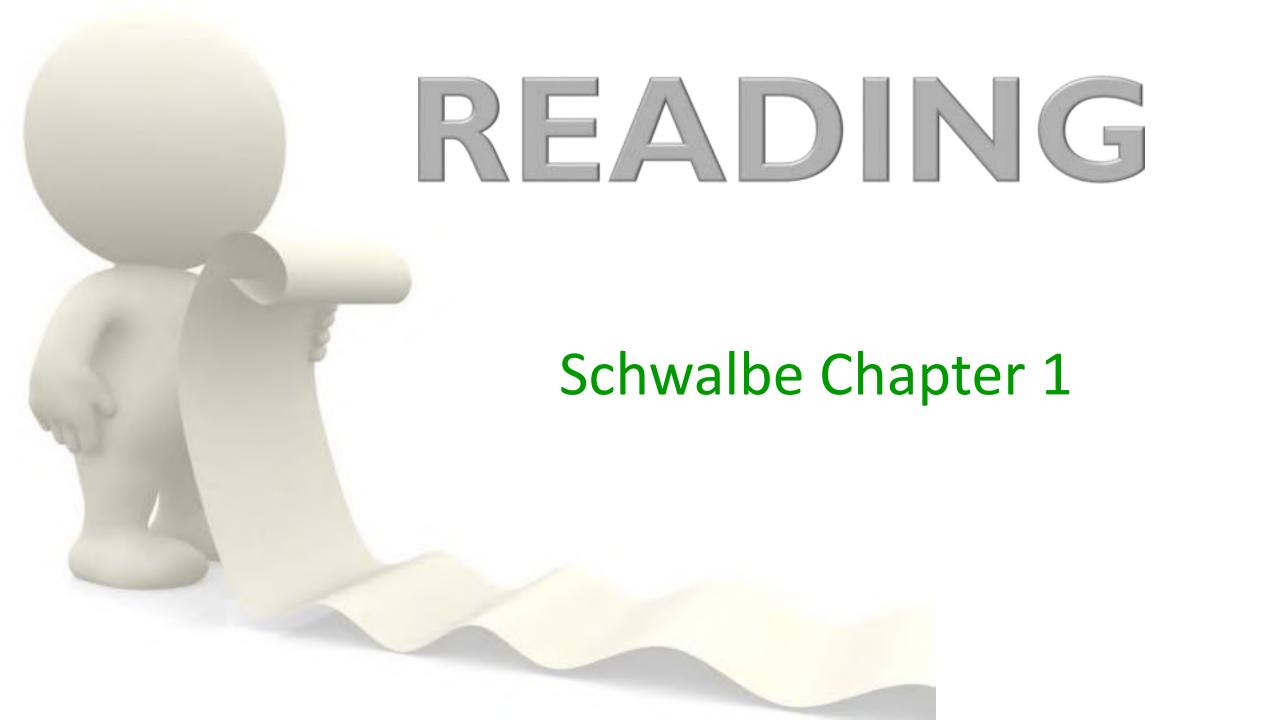
INTRODUCTION



INTRODUCTION (WHAT IS PM & WHY IS PM IMPORTANT)

PROJECT MANAGEMENT IN CONTEXT PROJECT MANAGEMENT PROCESS GROUPS



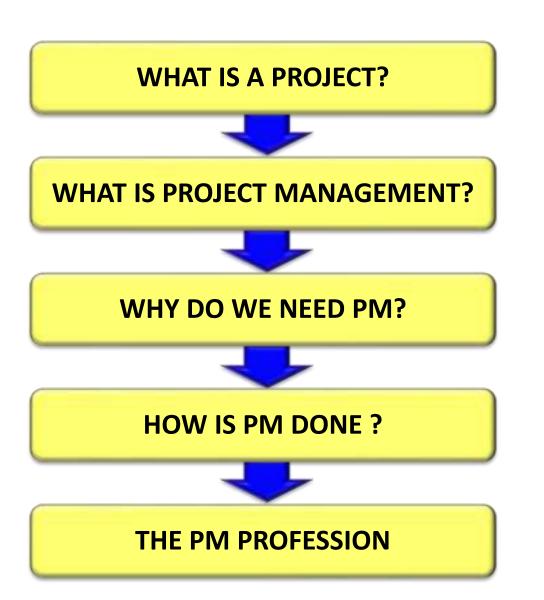


LEARNING OBJECTIVES

At the end of this topic you should be able to:

- Explain what a project is and provide examples of information technology projects
- Describe what project management is and discuss key elements of the project management framework
- Discuss the growing need for better project management, especially for information technology projects
- Describe some key aspects of the project management profession

HOW WILL WE DO THIS?



What is it and why is it important to you?

To give you some context

And particularly PM for ICT

What are the key elements needed?

A quick focus on the PM profession



WHAT IS A PROJECT?

WHAT IS PROJECT MANAGEMENT?

WHY DO WE NEED PM?

HOW IS PM DONE?

THE PM PROFESSION

WHAT IS A PROJECT?



WHAT IS A PROJECT?

A project is...

a temporary endeavour undertaken to create a unique product, service, or result*

(NOT) operations which is work done to sustain the business

- A project ends when its objectives have been reached, or the project has been terminated
- Projects can be large or small and take a short or long time to complete

PROJECT ATTRIBUTES

- A project has the following attributes...
 - has a unique purpose
 - is a relatively temporary activity
 - is developed using progressive elaboration
 - requires resources, often from various areas
 - should have a primary customer or sponsor
 - the Project Sponsor usually provides/coordinates the strategic direction and funding for the project
 - involves uncertainty/risk.

WHAT IS SPECIAL ABOUT ICT PROJECTS?

- A unique combination of software, hardware and network/communications (risk & complexity)
- ✓ Often based on imprecise requirements (risk)
- Speed of technology change, making past experience less useful than in many other disciplines (risk)
- ✓ Immaturity of the discipline of ICT Engineering (risk)
- ✓ Lack of experienced ICT project managers (risk)

A System Admin worker replaces some laptops for a small department as a part of a standard operational refresh sequence at a large ICT business

Has a unique purpose	It is a temporary activity	Uses progressive elaboration
?	✓	?
It requires resources	There's uncertainty or risk	Not a part of normal operations
✓	?	×

Classification if this is a project (size, cost, schedule, internal/external, development (e.g. COTS), risk)?

Small scope, Low cost, Short timeframe, Internal, Low development (COTS), Low Risk

A small team of software development contractors adds a new feature to an internally developed software application and this is done as a stand alone task

Has a unique purpose	It is a temporary activity	Uses progressive elaboration
✓	√	✓
It requires resources	There's uncertainty or risk	Not a part of normal operations
✓	✓	✓

Classification if this is a project (size, cost, schedule, internal/external, development (e.g. COTS), risk)?

Small scope?, Low cost?, Short timeframe?, External, Small development?, Low Risk?

A university campus implements a complete refit and upgrade of its technology infrastructure to provide wireless networking and more effective Internet access

Has a unique purpose	It is a temporary activity	Uses progressive elaboration
✓	√	✓
It requires resources	There's uncertainty or risk	Not a part of normal operations
✓	✓	✓

Classification if this is a project (size, cost, schedule, internal/external, development (e.g. COTS), risk)?

Moderate scope, Moderate cost, Medium timeframe, Internal, COTS integration, Moderate Risk

A cross-functional Task Force in an organisation investigates and determines the most appropriate COTS software option to be implemented

Has a unique purpose	It is a temporary activity	Uses progressive elaboration
✓	√	✓
It requires resources	There's uncertainty or risk	Not a part of normal operations
✓	✓	✓

Classification if this is a project (size, cost, schedule, internal/external, development (e.g. COTS), risk)?

Small scope, Small cost, Short timeframe?, Internal, no development?, Low/Moderate Risk

An ICT company is engaged by the Government to develop and implement a country-wide Database for managing every citizens' health records

Has a unique purpose	It is a temporary activity	Uses progressive elaboration
✓	√	✓
It requires resources	There's uncertainty or risk	Not a part of normal operations
✓	✓	✓

Classification if this is a project (size, cost, schedule, internal/external, development (e.g. COTS), risk)?

Large scope, Large cost, Long timeframe?, External, Large development, High Risk

THEREARE MANY DIFFERENT TYPES OF ICT PROJECT

- ✓ Scope: Small to Large
- Cost: Small to Large
- ✓ Schedule: Short to Long
- ✓ **Stakeholders Involved:** Internal/External/Mixed

- ✓ Development Type: COTS to full
- ✓ Risk: Low to High

We need to cope with all of these variations

(Which is why PM is so important)



WHAT IS A PROJECT? WHAT IS PROJECT MANAGEMENT? WHY DO WE NEED PM? **HOW IS PM DONE?** THE PM PROFESSION

WHAT IS PROJECT MANAGEMENT?



WHAT IS PM?

Project management is...

... the application of knowledge, skills, tools and techniques to project activities to meet project requirements*

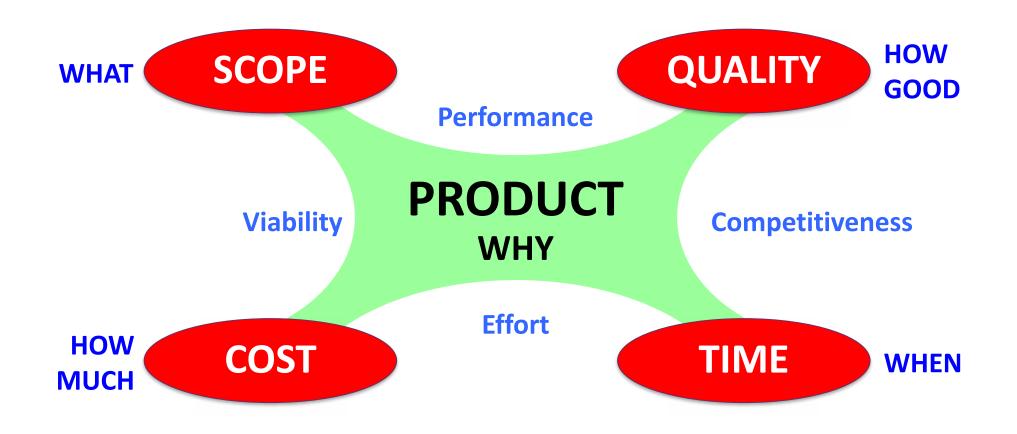
PM OBJECTIVES

- Deliver the project ...
 - on time (hard wall/soft wall)
 - on budget (hard wall/soft wall)
 - within scope (explicit and tacit)



- of sufficient quality (meet client / user expectations)
- Manage competing requirements (different stakeholders, different demands)

MANAGING THE PROJECT SEE-SAW



Source: http://www.maxwideman.com/papers/future/craft.htm

ADVANTAGES OF PM

- Better control of financial, physical, and human resources
- ✓ Improved client relations (clients know what's going on)
- ✓ Better internal coordination (team knows what's going on)
- Improved productivity (better focus on objectives)
- ✓ Shorter development times (less wasted time)
- Higher quality and increased reliability (common QA)
- ✓ Lower costs (time/effort is money)
- ✓ Higher profit margins (more business/more work)
- ✓ Higher worker morale (less stress)





WHAT IS A PROJECT?

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THE PM PROFESSION

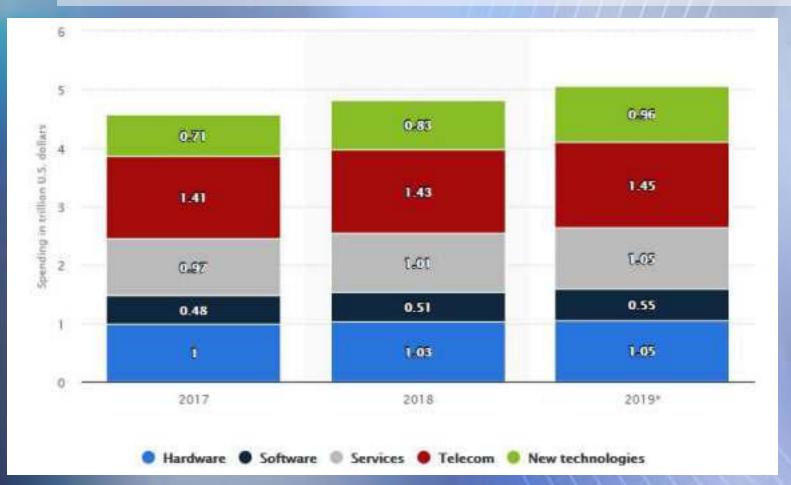
WHY DO WE NEED PM?

Why is it becoming more important?

INCREASING SIZE, COST & COMPLEXITYOF ICT SYSTEMS

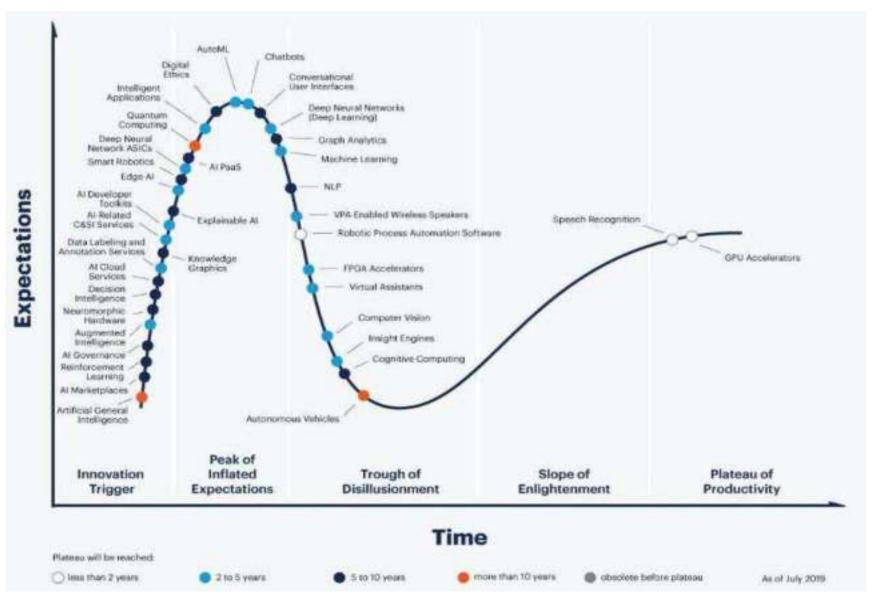
LET'S BEGIN WITH COST/SPEND

✓ Global ICT projects/spending/usage is increasing





TECHNOLOGY COMPLEXITY



GARTNER
HYPE CYCLE
2019

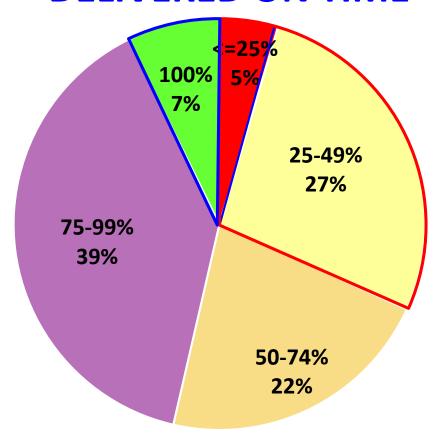
MANY DEVELOPMENTS FAIL



- Data from 365 companies covering 8380 projects
- Only ~ 16.2% were completely successful
- ~31.1% were cancelled due to significant problems
- for ~52.7% of projects there were significant challenges (cost, time, functionality, etc.)

FOR THE CHALLENGED PROJECTS...

% FEATURES/FUNCTIONS DELIVERED ON TIME



- ~5% delivered less than ¼ of the required features
- Nearly a third delivered less than 50% of the functionality
- Only ~7% of projects delivered all of the required functionality on time and in a stable condition

THIS IS A BIG PROBLEM!





Why do projects fail?

- Only the project team is interested in the end result
- No one is in charge
- The project lacks structure/detail
- Insufficient resources are allocated
- The project is not tracked against its plan
- The project team is not communicating
- The project strays from its original goals

- Solving the wrong problem
- Poor problem definition and analysis
- Project too ambitious
- Lack of management support/management & user involvement
- Inadequate design/testing/implementation
- * Users can't use system effectively



FOCUS ON SUCCESS MEASURES

How Project Success is Measured:



Source: https://www.wrike.com/blog/complete-collection-project-management-statistics-2015/

KEYS TO SUCCESS

- 1. Project management expertise
- User involvement
- 3. Executive support
- 4. Clear business objectives
- 5. Emotional maturity
- 6. Optimising scope
- 7. Agile process
- Skilled resources
- Execution
- 10. Tools and infrastructure



The Standish Group, "CHAOS Activity News" (August 2011)

KEYS TO SUCCESS

The reasons for the increase in successful projects vary. First, the average cost of a project has been more than cut in half. Better tools have been created to monitor and control progress and better skilled project managers with better management processes are being used. The fact that there are processes is significant in itself*

The Standish Group, "CHAOS Activity News" (August 2011)



The key is project management

KEYS TO SUCCESS

"As Project Manager, juggling all of the balls is important, but keeping your eye on the right ball is the key

to delivering truly successful projects"

This requires a sound method





WHAT IS A PROJECT?

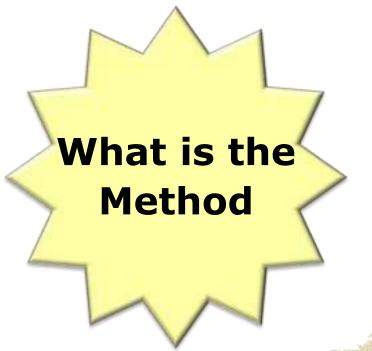
WHAT IS PROJECT MANAGEMENT?

WHY DO WE NEED PM?

HOW IS PM DONE?

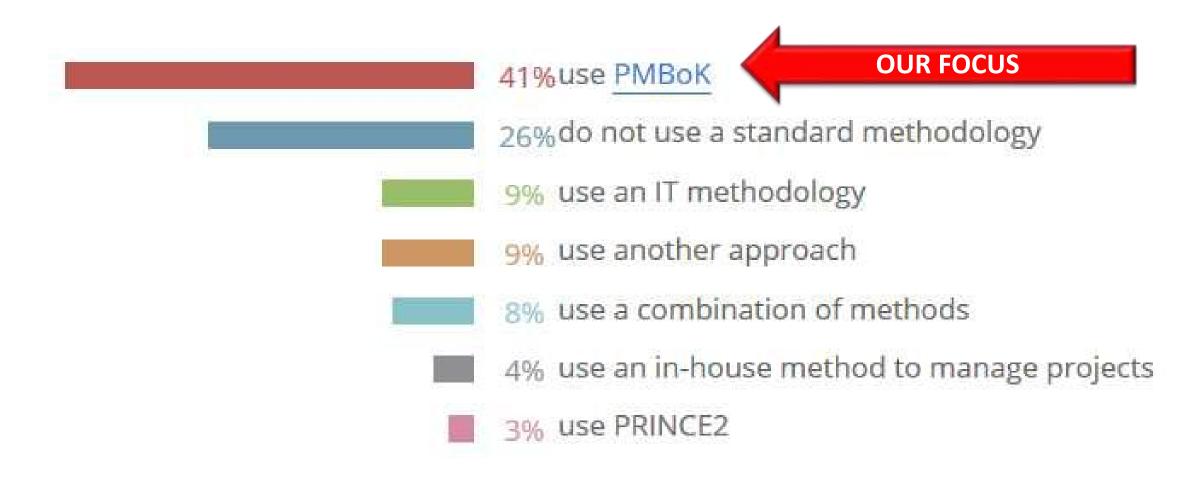
THE PM PROFESSION

HOW IS PM DONE?



THERE ARE DIFFERENT METHODS

Popular Methodologies:

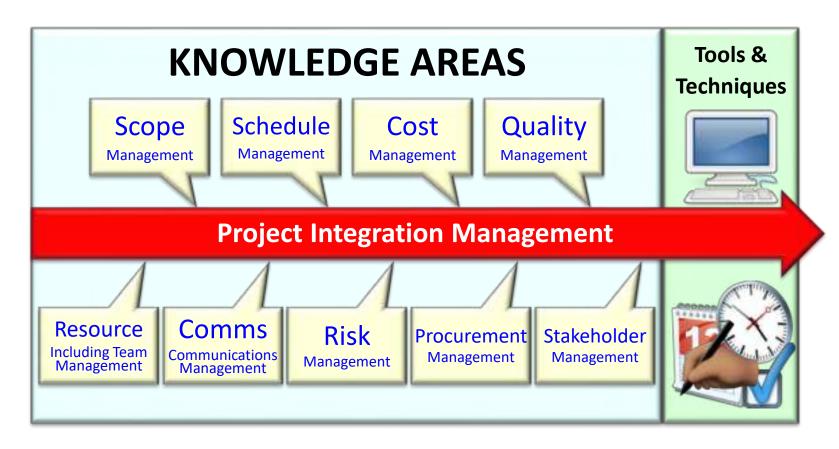


Source: https://www.wrike.com/blog/complete-collection-project-management-statistics-2015/

- Stakeholders are the people involved in or affected by project activities.
- Stakeholders include:
 - Project sponsor
 - Project manager
 - Project team
 - Support staff
 - Customers/clients
 - Users
 - Suppliers
 - (Opponents to the project)



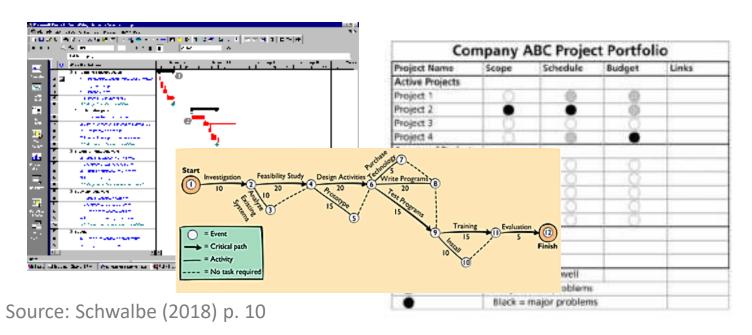




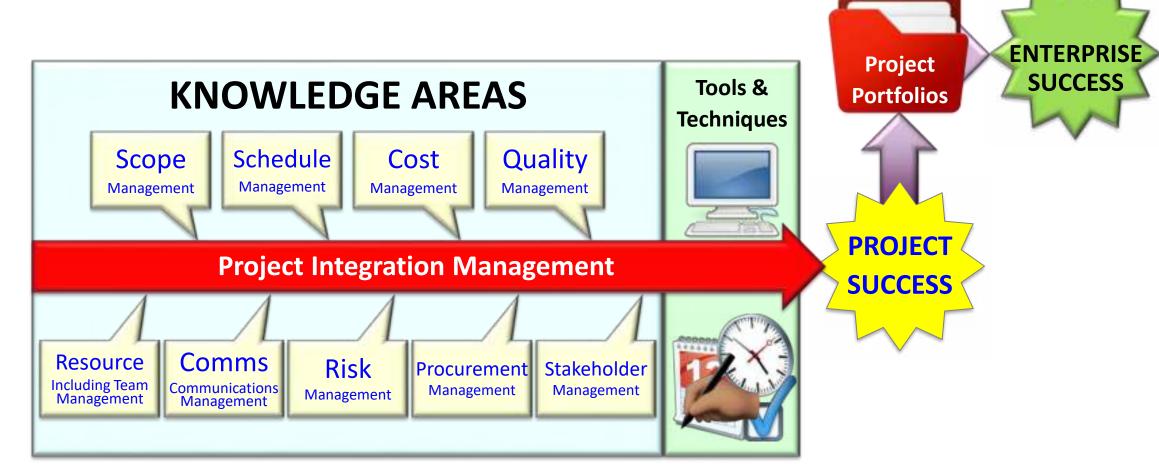


There are many different tools and techniques

We will touch on some of the common ones in this unit











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THE PM PROFESSION

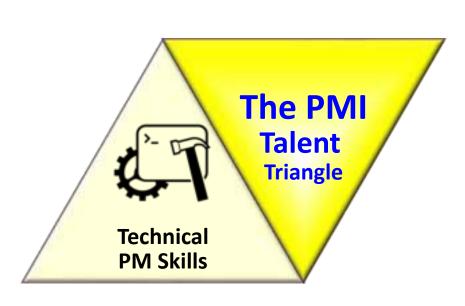
THE PM PROFESSION

This is a very special profession

THE PMITALENT TRIANGLE

TECHNICAL: DOMAIN EXPERTISE (Certified & Non-Certified)

- ✓ Risk, Schedule, Scope & Cost Management
 - Data gathering & modelling
 - Requirements & Traceability management
 - ✓ Governance (project, program, portfolio)
 - ✓ Lifecycle management
 - ✓ Performance management
 - ✓ Earned Value Management
 - ✓ Agile practices



Source: Section 3: PMBoK 6th Edition

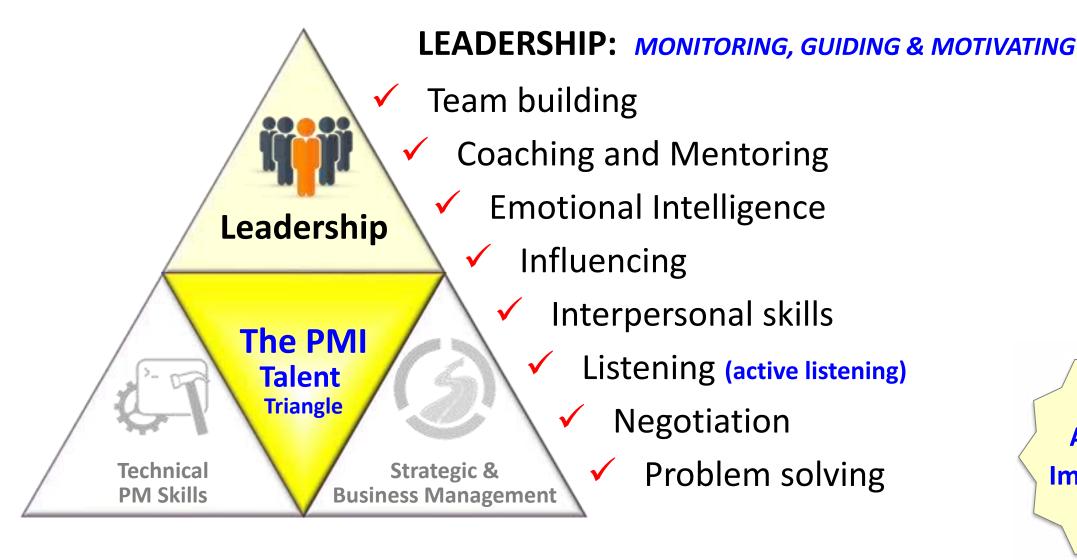
THE PMITALENT TRIANGLE

STRATEGIC & BUSINESS MANAGEMENT

- ✓ Business acumen (model, structure, practical)
 - ✓ Benefits management & realisation
 - ✓ Customer relationships & satisfaction
 - Legal & regulatory compliance
 - Operational functions (finance, marketing, etc.)
 - Strategic planning analysis & alignment
 - Market & Business awareness
 - Competitive analysis



THE PMITALENT TRIANGLE



And most Importantly...

Source: Section 3: PMBoK 6th Edition

YOU MUST LOCKAT THE BIGGER PICTURE



KEY CHARACTERISTICS



- Be flexible and focused
- ✓ Be comfortable with change
- ✓ Understand the technologies, tools & processes (Hard Skills)
- ✓ Understand the organisations they work in and with (politics, business imperatives, etc.)
- Be able to work with other people (Soft Skills) (ICT work is not a solitary activity)





WHAT IS PROJECT MANAGEMENT?

WHY DO WE NEED PM?

HOW IS PM DONE?

THE PM PROFESSION

TOPIC SUMMARY

TOPIC SUMMARY

- A project has several attributes (unique purpose, temporary, progressive elaboration, needs resources, risk, not normal operations)
- As the number and complexity of projects continue to grow, it is becoming even more important to have good PMs and practice good project management
- ✓ A framework for project management includes stakeholders, Knowledge Areas, tools and techniques (can be aggregated into project portfolios) to ensure enterprise success
- ✓ Successful Project Managers (and team members) must possess and develop many skills (technical, business & leadership) & characteristics





PM IN CONTEXT

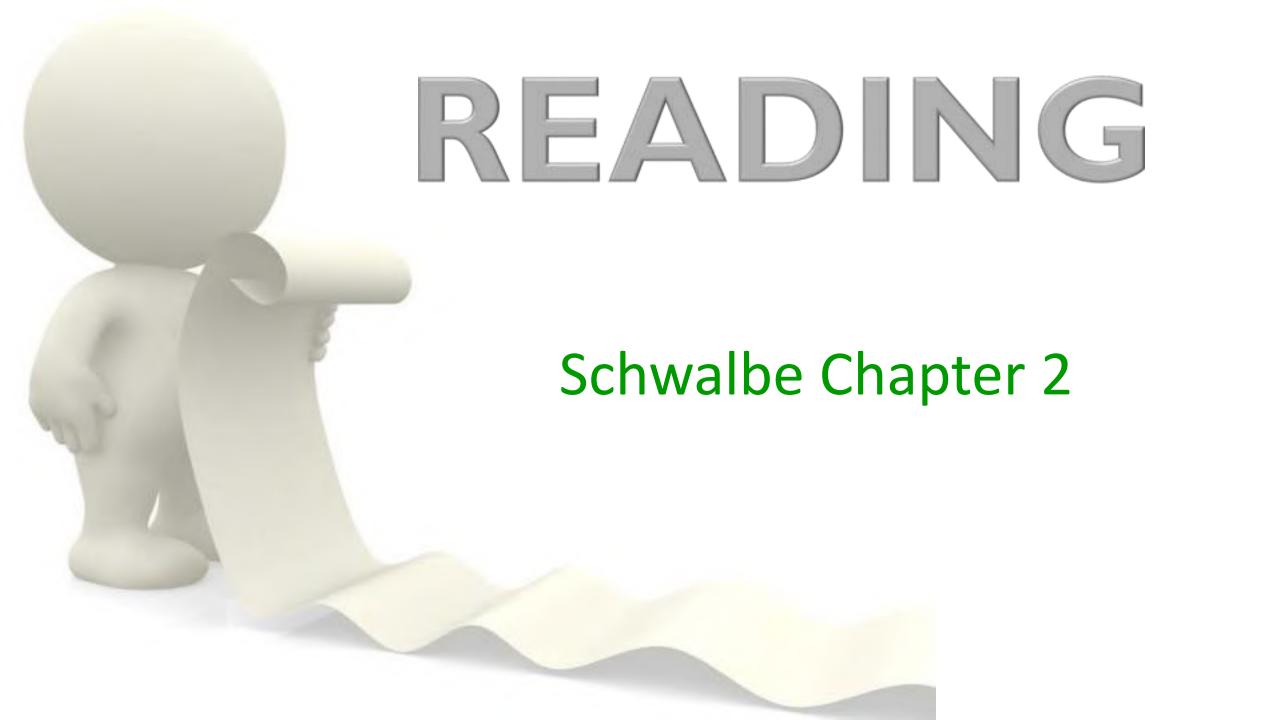


INTRODUCTION
(WHAT IS PM & WHY IS PM IMPORTANT)

PROJECT
MANAGEMENT
IN CONTEXT

PROJECT
MANAGEMENT
PROCESS GROUPS





LEARNING OBJECTIVES

At the end of this topic you should be able to:

- Write about project management within an organisational context
- Explain how the 'Three Sphere' approach and 'Four Organisational Frames' impact on project management
- **✓ Discuss** the four generic project phases
- Describe with advantages and disadvantages the major
 Systems Life Cycle paradigms



ORGANISATIONAL CONTEXT

ORGANISATIONAL CONTEXT

- Projects must operate in a broad organisational environment (we don't operate in a bubble)
- Senior managers must ensure projects continue to support current/evolving business needs
- ✓ Project Managers need to use systems thinking: (Taking a holistic view of a project & how it relates to the organisation Three Spheres & Four Frames)

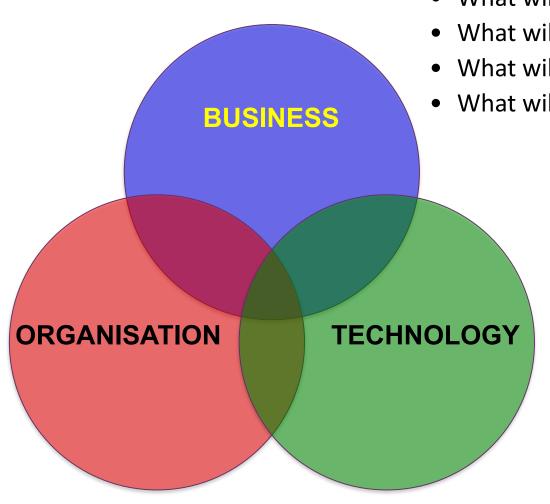


THE THREE SPHERS (A THOUGHT MODEL FOR SYSTEMS THINKING)

The Three Sphere model for systems management



- Which stakeholders will this affect?
- How will this affect people with laptops already?
- Who will train the stakeholders?
- Who will administer and support the distribution and training?



- What will it cost the college?
- What will it cost individuals?
- What will the support costs be?
- What will be the impact on enrolment?

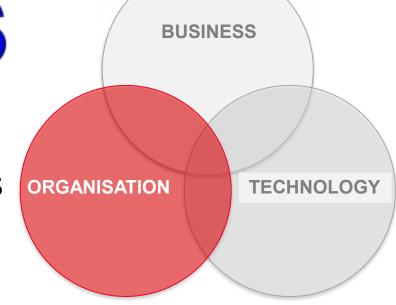
- Should they be Windows or Mac?
- What applications will be needed?
- What are the hardware specifications?
- What are the network implications



THE FOUR ORGANISATIONAL

FRAMES

TO HELP ADDRESS OR



THE 4 FRAMES OF ORGANISATIONS

STRUCTURAL FRAME

(Roles, responsibilities, coordination & control.Organisation chart helps to define this frame.)

HUMAN RESOURCE FRAME

(Providing harmony between needs of the organisation & the needs of people)

POLITICAL FRAME

(Assumes organisations are coalitions composed of individuals and interest groups. **Conflict & power** are key issues)

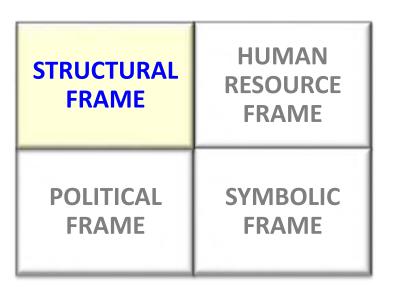
SYMBOLIC FRAME

(Focus on **symbols and meanings to events**.
Culture is important)

OVERVIEW - 4 FRAMES CONCEPTS

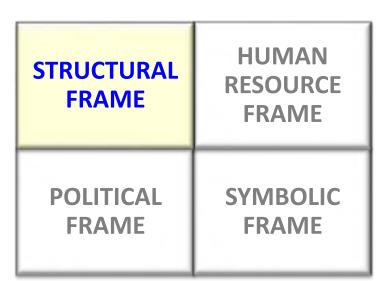
	Structural	Human Resource	Political	Symbolic
Metaphor for organisation	Factory or machine	Family	Jungle	Carnival, temple, theatre
Central Concepts	Rules, roles, goals, policies, technology, environment	Needs, skills, relationships	Power, conflict, competition, organisational policy	Culture, meaning, metaphor, ritual, ceremony, stories, heroes
Image of Leadership	Social architecture	Empowerment	Advocacy	Inspiration
Basic Leadership Challenge	Attune structure to the task, technology, environment	Align organisation and human needs	Develop agenda and power base	Create faith, beauty, meaning
Organisational Ethic	Excellence	Caring	Justice	Faith
Leadership Contribution	Authorship	Love	Power	Significance

Source: http://www.slideshare.net/PhilVincent1/fourframe-model



STRUCTURAL FRAME

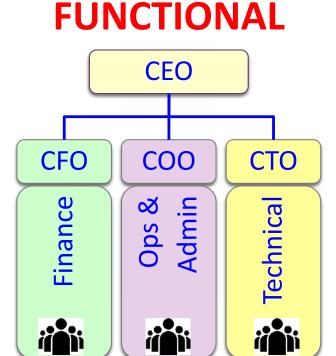
- Controls through standard organisational structures (and associated rules/systems)
- Often changed to support projects
- ✓ Three basic organisational structures:
 - Functional: Functional managers report to the CEO
 - Project: Program managers/sponsors report to the CEO
 - Matrix: Middle ground between functional and project structures; personnel often report to two or more bosses; structure can be a weak, balanced, or strong matrix.

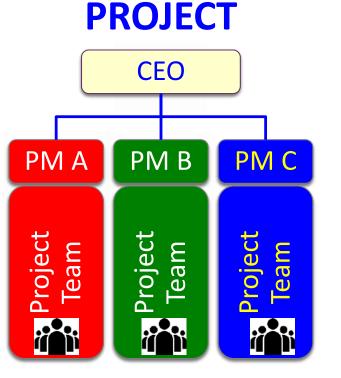


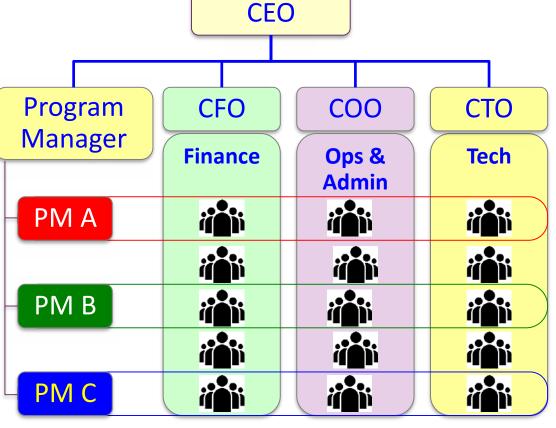
STRUCTURAL FRAME

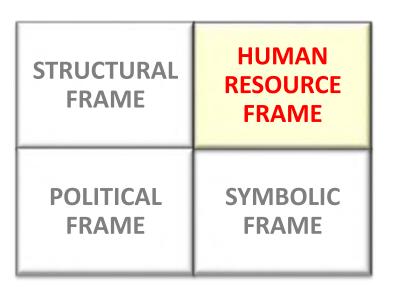
The 3 common types of Structure

MATRIX



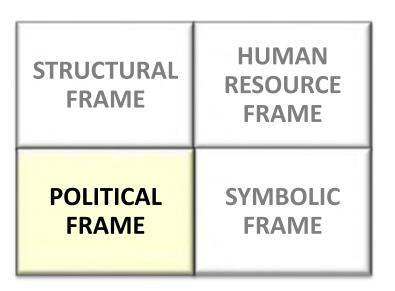






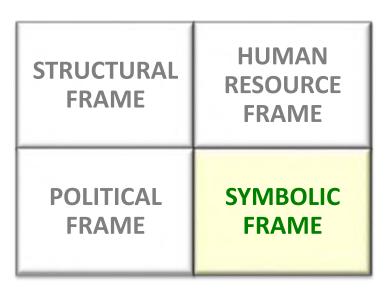
HUMAN RESOURCE FRAME

- ✓ People are important
- Good PMs take time to identify, understand, and manage relationships with all project stakeholders (above & below)
- Think about this in your planning and implementation



POLITICAL FRAME

- Top management commitment can be a key success factor (resourcing, support, avoiding obstruction, driving cooperation, etc.)
- Projects can also fail due to other political problems (lack of stakeholder support, push back on change, sniping, influencer activities)
- ICT buy in is essential:
 - Get top cover (CIO, CEO, CFO, etc.)
 - Understand fears and frictions
 - Communicate effectively (allay fears and reduce friction)



SYMBOLIC FRAME

- ✓ Organisations have tangible (e.g. rules & formal systems) & intangible (culture, unwritten rules) symbols
- ✓ PMs need to understand these, and manage them in their:
 - Stakeholder management
 - Change management
 - Communications management



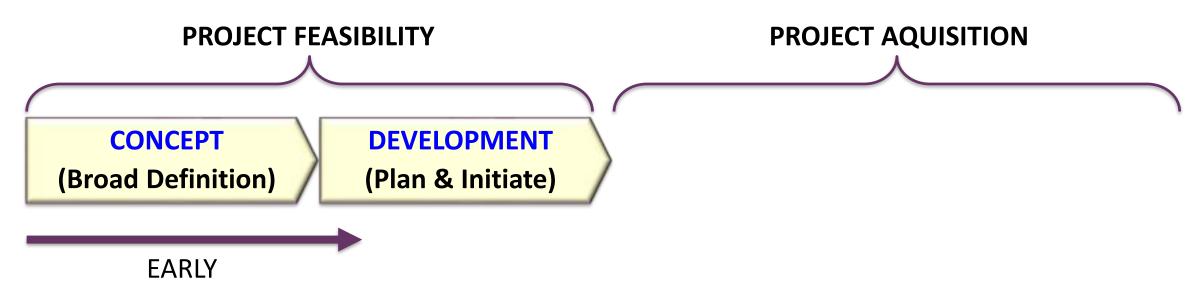
THE FOUR GENERIC PROJECT PHASES

PROJECT LIFECYCLE

SOME KEY TERMS

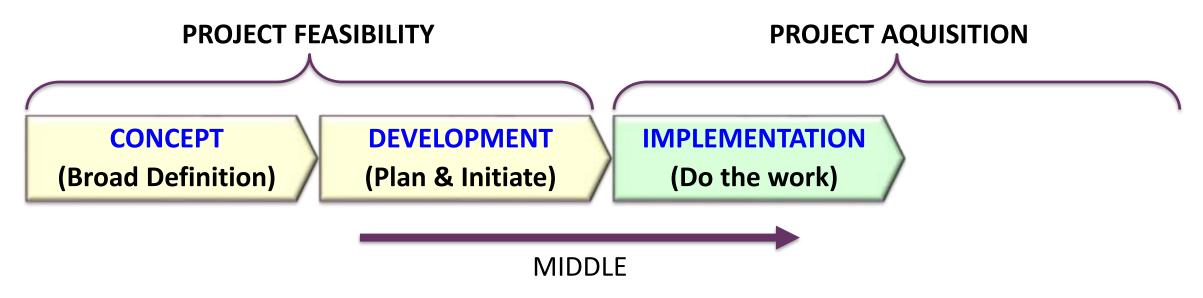
- ✓ A Project Life Cycle is a collection of project phases that defines:
 - What work will be performed in each phase
 - What deliverables will be produced and when
 - Who is involved in each phase
 - How management will control and approve work produced in each phase.
- A deliverable is a product or service produced or provided as part of a project

PROJECT PHASES



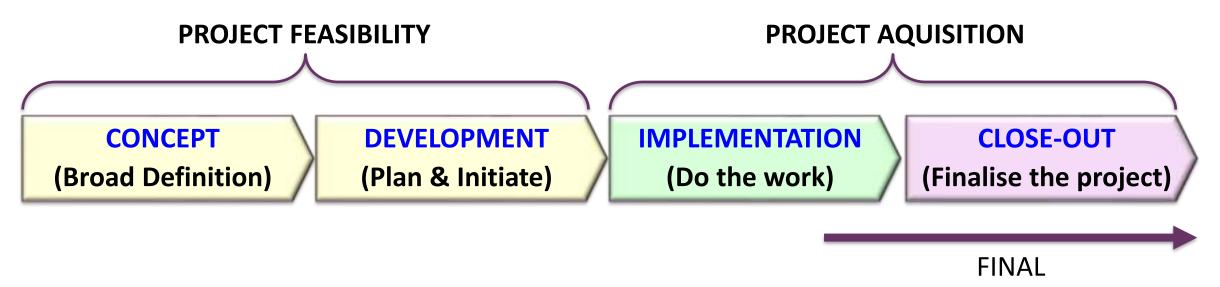
- ✓ In the early phases of a project life cycle:
 - Resource needs are usually lowest
 - The level of uncertainty (risk) is highest
 - Project stakeholders have the greatest opportunity to influence the project

PROJECT PHASES



- ✓ In the middle phases of a project life cycle:
 - The certainty of completing a project increases
 - More resources are needed

PROJECT PHASES



- ✓ In the final phase of a project life cycle:
 - The focus is on ensuring that project requirements were met
 - The sponsor approves completion of the project

PM PROJECT DELIVERABLES

PROJECT FEASIBILITY

PROJECT AQUISITION

CONCEPT

(Broad Definition)

DEVELOPMENT

(Plan & Initiate)

IMPLEMENTATION

(Do the work)

CLOSE-OUT

(Finalise the project)

- Management Plan
- Preliminary cost estimates
- Outline WBS
- Management Reviews
- Kill/Modify/Exit Decisions

- Project Planning
- Budgetary cost estimates
- Detailed WBS
- Management Reviews
- Modifications/Exit Decisions

- Do work packages
- Definitive cost estimate
- Performance Reports
- Confirmation of success
 parameters

- Complete work packages
- Lessons Learned
- Stakeholder Acceptance



MAJOR SYSTEM LIFE CYCLE PARADIGMS

(ADVANTAGES & DISADVANTAGES)

INTRODUCING LIFECYCLE MODELS

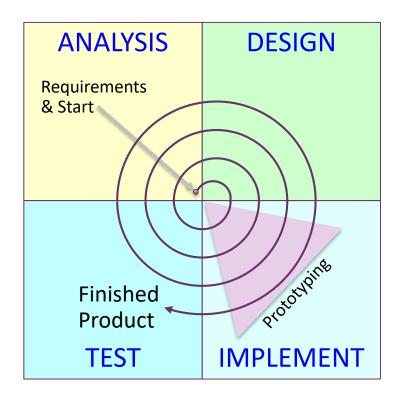
- A Systems Development Lifecycle (SDLC) is a framework for describing the phases involved in developing information systems
- Systems development projects can follow:
 - Predictive Lifecycle (PLC): The scope of the project can be clearly articulated and the schedule and cost can be predicted
 - Iterative Lifecycle (ILC): The scope is only determined ahead of time to a detailed level up to the end of the next phase/iteration
 - Adaptive Software Development (ASD) Lifecycle (Agile): Projects are mission driven and component based, and use time-based cycles (2-4 weeks) to meet target dates

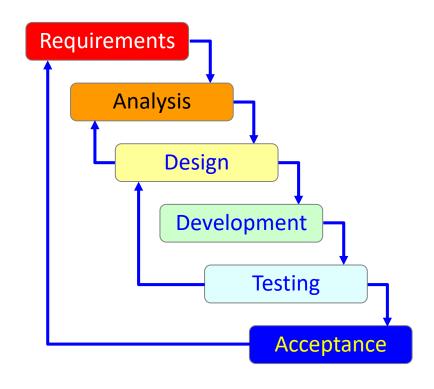
INTRODUCING LIFECYCLE MODELS

TOPIC	PREDICTIVE (PLC)	ITERAT	VE (ILC)	ADAPTIVE (NOW AGILE)
Phases	Sequential/Overlapping	Sequential/C	verlapping	Sequential/Overlapping/ Parallel
High Level Scope	Yes	Yes		Yes
Detailed Scope	At beginning of project	Only for each	phase	Only for each phase or iteration
High-Level Planning	Yes	Yes		Yes
Detailed Planning	At beginning of project or rolling wave	Only for each	phase	Only for each phase or iteration
When used	End product is well understood	Large and co	nplex projects	Product is not well understood, rapidly changing environment
Customer involvement	When scope changes & project ends	Periodic		Continuous

PREDICTIVE SDLC MODELS

Waterfall: Has well-defined, linear stages of systems development and support

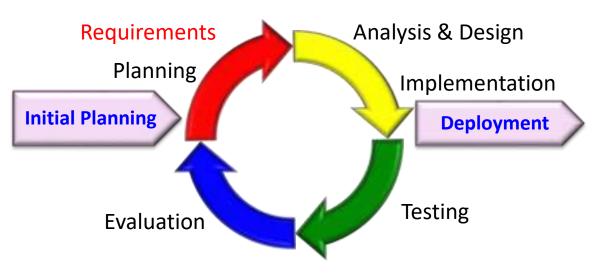


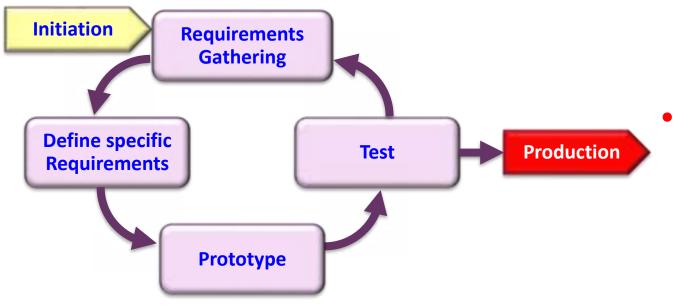


• **Spiral**: Shows that software is developed using an iterative or spiral approach rather than a linear approach (typically based on a iterative prototyping)

PREDICTIVE SDLC MODELS

• Incremental build: Cyclical iterative builds (often used for software)

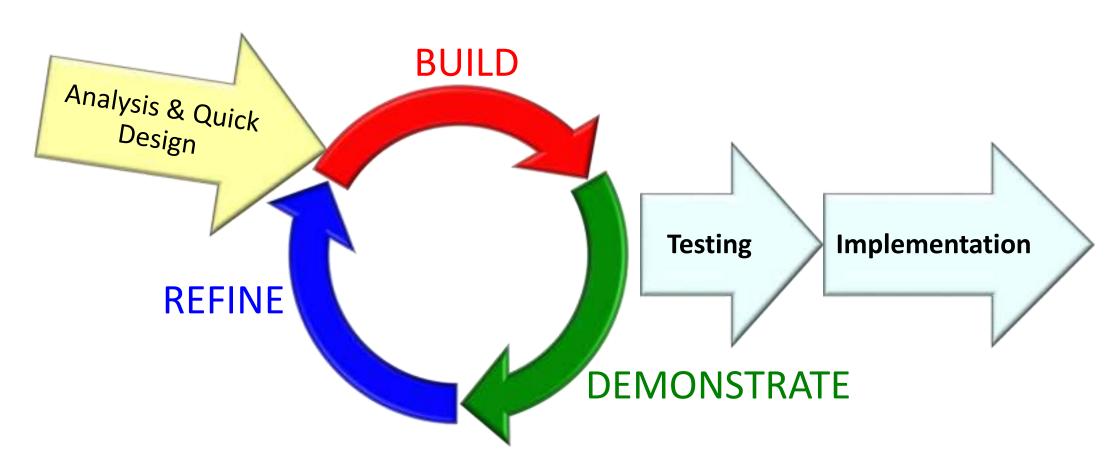




Prototyping: Used for developing prototypes to clarify user requirements

PREDICTIVE SDLC MODELS

 Rapid Application Development (RAD): Develops a system from an evolving prototype



AGILE SDLC MODELS

Main principles:

- Satisfy the customer through early and continuous delivery of valuable application/capability
- Welcome changing requirements, even late in development
- Agile processes harness change for the customer's competitive advantage
- Users and developers work together consistently throughout the project
- Deliver working applications frequently



AGILE SDLC MODELS

- Extreme programming (XP): Developers program in pairs and must design, write and test their own code. XP teams include developers, managers, and users
- **Scrum**: Iterative development in which:
 - Repetitions are referred to as sprints, which normally last thirty days.
 - Teams often meet each day for a short meeting, called a scrum, to decide what to accomplish that day.
 - Works best for object-oriented technology projects and requires strong leadership to coordinate the work

AN EXAMPLE SCRUM APPROACH

SPRINTS

(DAILY & 2-4 WK SCRUMS)

PRODUCT BACKLOG (PRIORITISING)

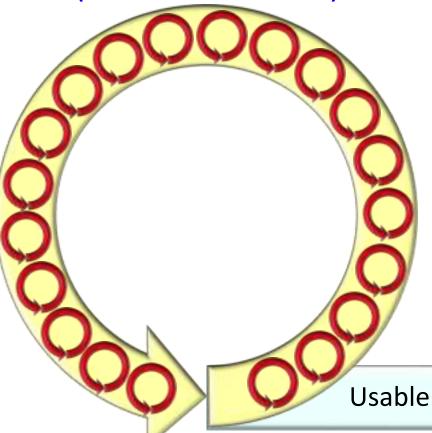


SPRINT BACKLOG (PLANNING)



Prioritised
list of all
identified
scope items/
deliverables

Select high priority items & identify likely solutions



Usable Product

Sprint Review

Sprint planning, execution, reviews, testing/retrospective



TOPIC SUMMARY

TOPIC SUMMARY

- Project managers need to take a systems approach when working on projects (3 Spheres - Business, Tech, Org)
- Organisations have four different frames: structural, human resources, political, and symbolic
- The structure and culture of an organisation have strong implications for Project Managers
- Projects must successfully pass through each phase of the project life cycle
- Project managers need to consider many factors due to the unique context of information technology projects.





PROCESS GROUPS

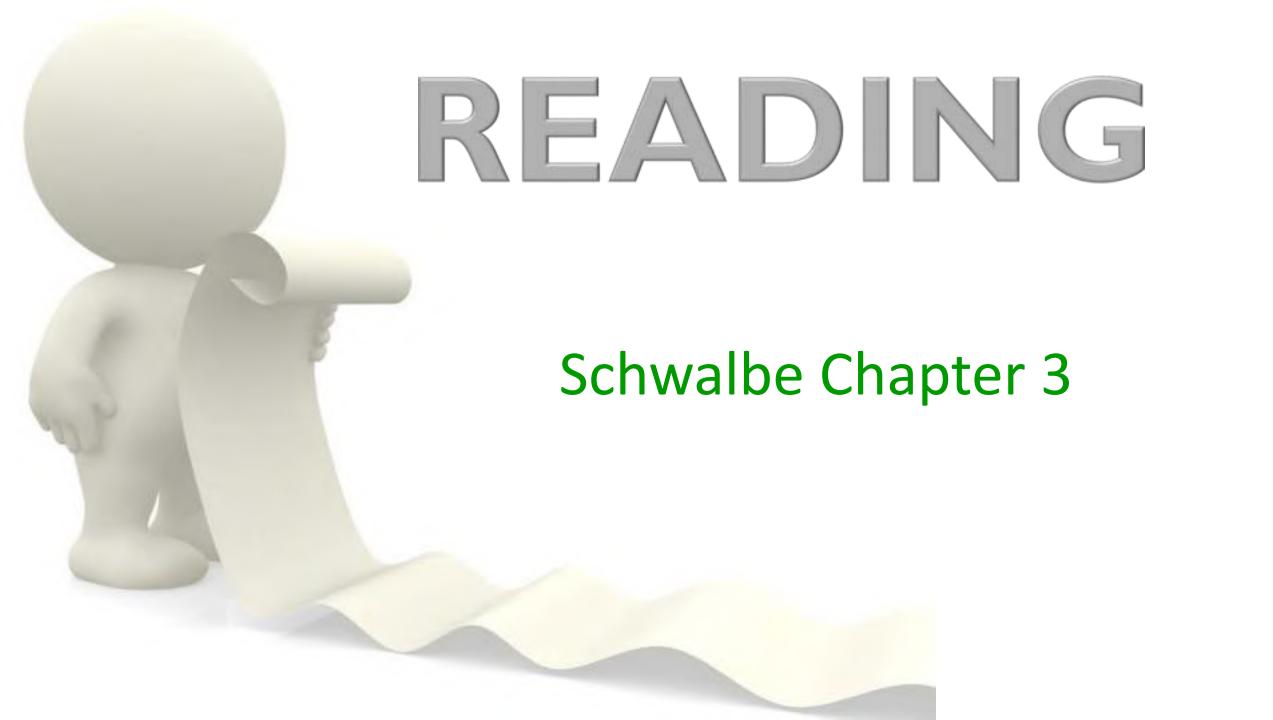


INTRODUCTION
(WHAT IS PM & WHY IS PM
IMPORTANT)

PROJECT
MANAGEMENT IN
CONTEXT

PROJECT
MANAGEMENT
PROCESS GROUPS





LEARNING OBJECTIVES

At the end of this topic you should be able to:

- Describe the five project management process groups, the typical level of activity for each, and the interactions among them
- Understand the contribution that effective project initiation, project planning, project execution, project monitoring and control, and project closing makes to project success



INTRODUCING THE PROCESS GROUPS

START

INITIATION

(& PRE-INITIATION)

Selection & Project Charter

- Activities (Initiate authorisation)
 - Identify stakeholders (and needs)
 - Define/analyse a new project or phase
 - Obtain Authorisation
- Key outputs Project Charter,
 Stakeholder Register

START

INITIATION

(& PRE-INITIATION)

Selection & Project Charter

PLANNING

Project Management Plan (PMP)

Activities (Plan the work)

- Develop an integrated PMP to define project objectives
- Key outputs: PMP & related documents associated with the Knowledge Areas Scope, Requirements, Schedule, Cost, Quality, Resources, Communication, Risk, Procurement, Change, Stakeholders

Source: Adapted from Schwalbe (2018)

INITIATION
(& PRE-INITIATION)

PLANNING

EXECUTION

Selection & Project Management Plan (PMP)

Direct & manage work

- ✓ Activities (Work the Plan) Complete the work and satisfy project objectives
- Key outputs: Project deliverables, work performance data, team performance assessments, project communication (e.g. reports), supplier agreement, Change requests, Issues logs, etc.

Source: Adapted from Schwalbe (2018)

START

INITIATION

(& PRE-INITIATION)

PLANNING

EXECUTION

MONITORING & CONTROL

Selection & Project Charter

Project Management Plan (PMP)

Direct & manage work

- ✓ Activities (Control the Plan) Track and review project progress and performance & manage variance and change
- Key outputs: Change logs, approved Change Requests, work performance information, schedule forecasts, cost forecasts, updates to the Project Plan, Quality Control measurements, verified deliverables, accepted deliverables

INITIATION
(& PRE-INITIATION)

PLANNING EXECUTION CLOSING

MONITORING & CONTROL

Selection & Project Project Management Plan (PMP)

Direct & manage work Close, Review, Learn

- ✓ Activities (End the work) Finalise all activities and formally close the project or phase
- Key outputs: Final product, service or result. Close the project (e.g. formal acceptance), Transition, Review, Learn

Source: Adapted from Schwalbe (2018)



- ✓ Activities (Identify what really happened) Get facts to identify what was really achieved
- Key outputs: Post project interviews, feedback, data/metrics, Post Project report

Source: Adapted from Schwalbe (2018)



TOPIC SUMMARY

TOPIC SUMMARY

- The five project management process groups are initiating, planning, executing, monitoring and controlling, and closing
- You can map the main activities of each process group to the ten knowledge areas
- ✓ There are other project management methodologies (but they all have strong similarities to what we will cover this semester)

AN SUESTIONS